



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

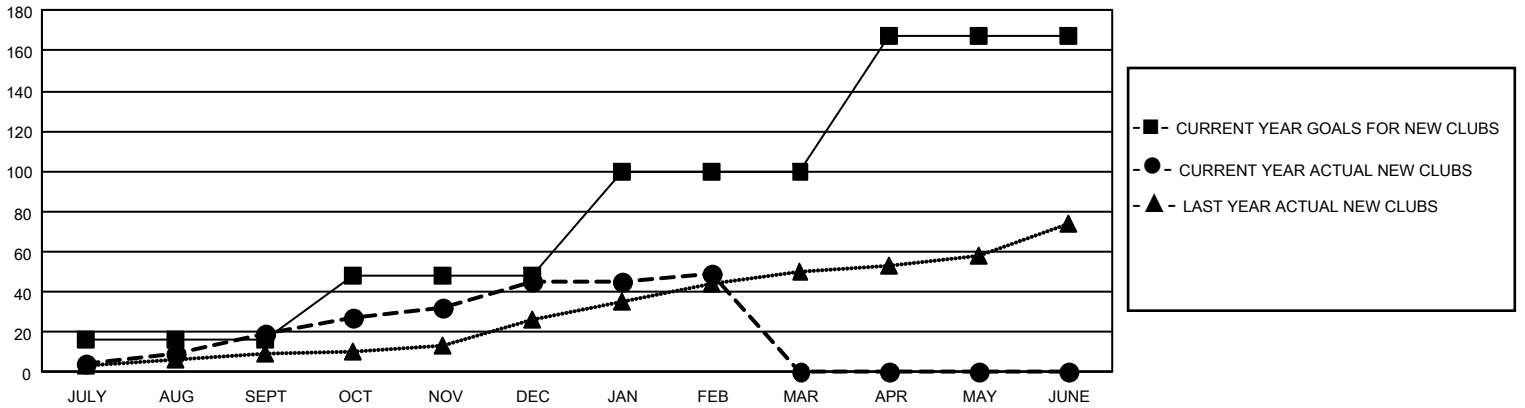
GAT Constitutional Area 4

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

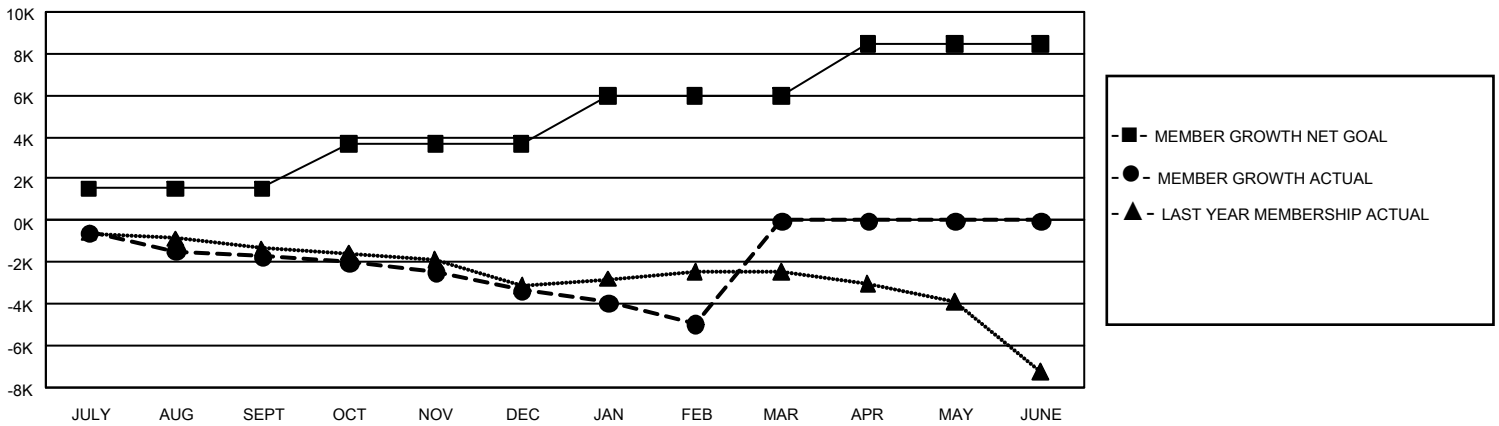
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	48	19	39
OCT/NOV/DEC	96	26	44
JAN/FEB/MAR	156	4	69
APR/MAY/JUNE	201	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1536	2,899	4,208
OCT/NOV/DEC	2131	3,461	4,719
JAN/FEB/MAR	2288	1,275	2,717
APR/MAY/JUNE	2498	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 152	2,851 CLUBS OF 9,293 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	177,909 (76.28%)
DECEASED	1,739	FEMALE	55,320 (23.72%)
CLUB CANCELLED	728	TOTAL FAMILY UNIT MEMBERS 10,773	
OTHER	9,169		
TOTAL	11,636		
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA		FAMILY MEMBERS PAYING HALF DUES 5,570	